

## D Cinema Digital Projection



**Digital Screenings** are providing greater access, to a wider range of films, for more people. Filmair also recognises the value of **digital projection**, not only for screening movies, but also to enable us to provide on-screen advertising or promotional material prior to the start of a feature film for its clients.

When event promoters or organisers are considering funding for a film event, sponsors can be a good source of extra income, but each sponsor looks for something in return. With the addition to its repertoire of **digital projection**, Filmair can enable clients to offer on-screen advertising to a sponsor, making it a much more attractive proposition. Information can be put on a DVD or a CD with Microsoft PowerPoint, which is then given to the Filmair projection unit on the day of the screening. Unlike the high cost of preparing advertising on 35mm film, the cost of this is minimal.

The flexibility made possible by the **digital screening** system opens up many new avenues. It gives a wider choice of specialized films, and the option to screen advertising and/or promotional material and corporate events. A host of other opportunities exist, including screening live TV broadcast and CCTV systems.

Please feel free to call and discuss your particular needs.

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For Further Information Contact:

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**PRESENTS**

**MOBILE CINEMA AT ITS BEST!**



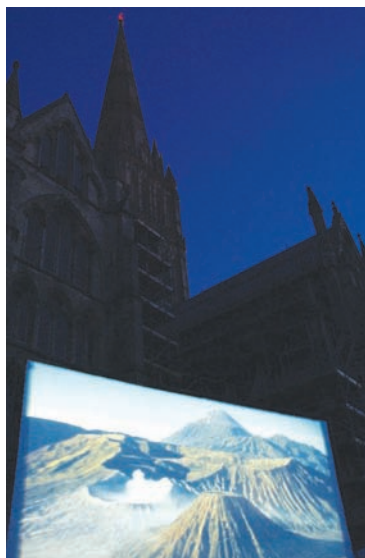
Photo: Courtesy of Andrew Rafferty, More London Estates

## Filmair's Mobile Cinema brings all the magic and atmosphere of big screen film presentation to you.

Filmair works with individuals, festival and event organisers to create stunning film events that inspire and entertain. We bring your favourite movies out of the cinema and show them for you.

Films bring audiences together and provide entertainment for everyone. They entertain, educate and move us with thought provoking stories and striking visual images. They can take us on journeys of love and adventure that spark our imaginations and touch our emotions. Films guarantee drama, glamour and professional performances, and when screened outside under the stars on a warm summer evening, they make a unique cinematic experience.

Filmair provides all the equipment and expertise needed to screen films inside or out of doors, for audiences from 50 to 4,000. We use only cinema-quality projectors, screens and sound systems to guarantee the very best cinema-quality film event for viewers. Filmair not only supplies the equipment, it also provides the **crew** to install it and the **projectionist** to operate it. And, of course, we bring **the film**.



### The Film - It's your choice.

Choose from the huge range of classic, cult and recent box office hit films that are available for hire from the distributors. Filmair will find the films you want to show, arrange the copyright hire and prepare the films for screening.



## Open Air Screening - Cinema doesn't get any better than this!

For open air screenings with audiences up to 2,000, Filmair provides: **Screens** up to 10.5 metres wide, a mobile projection trailer containing 35mm professional cinema **projectors** fitted with high powered xenon lamps to guarantee a brilliant, sharp, bright picture. The soundtrack is delivered by **Dolby digital sound**, with amplification and speaker systems to suit every event and venue.

### Drive-Ins. The ultimate film event to inspire big audiences.

Suitable for up to 1,000 cars and for appropriate sites and budgets! The 18.5 metre wide screen is suspended 4 metres above the ground, while the soundtrack is broadcast via FM frequency directly into every car radio, or with an outside sound system for 4,000 seated.



Photo courtesy of the Brighton Argus.

Just some of the films, screening locations and organisations with which we have worked.

**Baraka**, Butch Cassidy and the Sundance Kid, **Brighton Rock**, Cabaret, **Casablanca**, Chicago, **Donnie Darko**, Dr No, **Easy Rider**, Festival Express, **Gosford Park**, Grease, **The Matrix**, Monsoon Wedding, **Moulin Rouge!**, The Phantom of the Opera, **Quadrophenia**, The Motorcycle Diaries, **Some Like it Hot**, The Third Man.

**London:** The Scoop, Riverside, for More London Estates. Earls Court Festival. Eltham Palace for English Heritage, Greenwich Film Festival

**Salisbury:** Cathedral Close and Market Square for Salisbury International Arts Festival.

**Larmer Tree Gardens:** Sir Harold Hillier Garden for Hampshire County Council

**Leeds:** Chapel Allerton Festival.

**HiFi South** for Mean Fiddler Group

**Global Gathering** for Angel Music Group

**For the National Trust:** Polesden Lacy, Dorking Nymans, Crawley Mottisfont Abbey, Romsey Batemans, Burwashe Nostell Priory, Leeds

**Wantage:** Wantage Festival

**Bristol:** Millennium Square, for Encounters Festivals